

January 24, 1967

CONFIDENTIAL

Mr. Harrington:

As you know, I was called away from a meeting held January 13 at The Tobacco Institute by reason of the death of my mother. I am advised that the following matters were discussed on that occasion:

Drs. Hockett and Lisenti and Mr. DeHart, following up on the thought that the industry should confer with HEW in an attempt to create a dialogue in the area of smoking and health, met recently with Dr. Philip R. Lee, Assistant Secretary of HEW's Bureau for Health and Scientific Affairs. Dr. Guthrie and the HEW Information Officer, Dr. Spitzer, were also present. It was apparent that Dr. Lee accepts the role of cigarette smoking as related to health in the Surgeon General's Report, but privately doubts that anti-smoking campaigns will have any substantial effect. It is also apparent that HEW is virtually ignorant of the industry's position or the research it has conducted and is conducting. Dr. Hockett outlined in general the research we are attempting to conduct in the area of multivariate analysis of statistical data and this appeared to be a matter of considerable interest to Dr. Lee, who suggested that there be another meeting at which Dr. Kotin, now of HEW, would attempt to deal with what the Government is doing by way of research.

Such a meeting was held January 20 and we have yet to have a complete report with respect to it. However, I am advised that Dr. Kotin did attend and that the meeting was largely double talk and a waste of time. Nothing was said about Government activity and the conferees came away with the impression that Dr. Kotin does not want Government cooperation and will probably press forward to obtain approval of his \$50,000,000 research program for a "safer" cigarette.

Two relatively small Special Project grants were approved, one by Dr. Barak of New York in the area of emphysema and the other (No. 109) to Dr. Levine with regard to collecting cases of emphysema among non-smokers and young people. The grants are in the amount of \$15,000 and \$10,000 respectively.

ATC, which is not a member of the Institute, has agreed to pay approximately \$127,000 toward the budget for last year. Had it been a member, the payment would have been \$223,000.

THIS DOCUMENT IS BEING PROVIDED TO YOU IN ACCORDANCE WITH A COURT ORDER FOR DISCOVERY IN THE CASE OF THE STATE OF ALABAMA, et al. v. PHILIP MORRIS, INC., et al. IN USE IS STRICTLY LIMITED BY COURT ORDER.

There was some discussion of the High Tor (Bindig) project. A copy of the report is being sent to me. This will be the topic of discussion at 4:30 P.M. Thursday in Mr. Yesman's suite. In brief, Dr. Hudson, who is working for a group including Mr. Beck and Congressman Murphy, both well connected in Democratic politics, believes that an additive to tobacco leaf at the time the leaf is cased and flavored removes benzpyrene from the "tar." He did not conduct skin painting experiments but only subcutaneous injections in mice. The experiments began June 1, 1966 and as yet it is too early to have tumors in either the test or controlled animals. However, Hudson appears to believe that the treated tobacco has shown a reduced ulceration effect, a reduced retardation of normal body growth and some benefits in the area of vascular occlusion. Obviously this matter must be considered and when the report is received, I think it should be sent immediately to Dr. Bates and Dr. Kensler for comment. Better yet, it might be well to have both come to New York to discuss the matter with us. At least one Scientific Director seems to think that Hudson changed his procedure in mid-stream and that it is possible that the "tar" which he used may have undergone chemical changes in the handling. Needless to say, I am not competent to comment upon this but the report should receive a thorough study.

cc: Messrs. Old
Anderson
Moore

FOR RELEASE AND USE ONLY.

This document is being provided in accordance with a Court Order for in camera inspection in *The State of Alabama, et al v Philip Alston, Inc. et al*. Its use is strictly limited by Court Orders.